



INFINITI  
Certified Provider INFINITI  
Digital Advertising



## TIRED OF COOKIE-CUTTER AGENCIES? IT'S TIME YOU TALKED TO STREAM



### ABOUT STREAM

Stream is a full-service, fully integrated advertising agency powered by technology, creativity, and data-driven strategy. Our integrated approach fosters communication within and between each department to elevate the results of our digital efforts. This strategy aligns messaging across every medium and channel. It allows us to be more strategic and transparent with our advertising dollars, saving money with more effective ad placement and spend. Our motto? Do the Ordinary Extraordinarily Well—a philosophy every team member lives by. We treat every client like our only client with a high level of communication, absolute transparency, and an aggressive pursuit of mutually set performance indicators.

### PRICING

PAID SEARCH	20%
DISPLAY ADVERTISING RETARGETING	20%
ONLINE VIDEO ADVERTISING	20%
SOCIAL ADVERTISING	\$300 + 20% OF SPEND
SOCIAL DYNAMIC ADVERTISING INVENTORY FEED	\$299
SOCIAL MANAGEMENT	\$800
REPUTATION MANAGEMENT	\$599
LIFECYCLE BY FULLTHROTTLER.AI	\$1,699
SEO	\$2,475
SHOPPERSUITE BY FULLTHROTTLER.AI	\$2,499

### SERVICES

As a certified provider of INFINITI digital advertising, we offer several services to help dealerships rise above the noise and reach customers at the right place and the right time.



#### PAID SEARCH

What's the value in paid search? Generate leads at low cost quickly and grow your customer base. Our pay-per-click (PPC) specialists create customized keyword lists for each client and campaign. And we actively optimize campaigns throughout the month to keep users clicking.



#### DISPLAY

The best digital display ads catch your attention instantly. Stream specializes in ads—whether of the video or text-and-image variety—that target the right audience with the right message. We use data to place them where they'll drive more relevant traffic to your website.



#### SOCIAL ADVERTISING

The sheer number of people who can be reached through social media platforms is staggering. Build brand awareness, generate leads, and/or capture sales revenue with a social advertising strategy. Stream implements campaigns across Facebook, Twitter, Instagram, and LinkedIn.



#### CONNECTED TV

The popular content providers of today and tomorrow—Roku, Hulu, and Amazon among them—use a Connected TV (CTV) model. Harness CTV as a video advertising channel. Our specialists use data to place ads where your audience hangs out on the web.



#### LINEAR/BROADCAST TV

Traditional TV is not dead—far from it. Our media buying team targets the demographics you want to reach. We strategize ad placement to reach your audience through the channels they're actually watching. With Stream, you can expect top value for your ad spend.

# SERVICE PACKAGES

## PLATINUM

- ✓ Digital Marketing & Advertising Strategy
- ✓ Dedicated Account Manager
- ✓ Adnomics Reporting Platform
- ✓ SEO
- ✓ ShopperSuite® by fullthrottle.ai
- ✓ Lifecycle by fullthrottle.ai
- ✓ Creative Services
- ✓ Email Marketing

**\$8,399** per month

## GOLD

- ✓ Digital Marketing & Advertising Strategy
- ✓ Dedicated Account Manager
- ✓ Adnomics Reporting Platform
- ✓ SEO
- ✓ ShopperSuite® by fullthrottle.ai
- ✓ Lifecycle by fullthrottle.ai
- ✓ Email Marketing
- ✗ Creative Services

**\$6,999** per month

## SILVER

- ✓ Digital Marketing & Advertising Strategy
- ✓ Dedicated Account Manager
- ✓ Adnomics Reporting Platform
- ✓ SEO
- ✓ ShopperSuite® by fullthrottle.ai
- ✓ Email Marketing
- ✗ Lifecycle by fullthrottle.ai
- ✗ Creative Services

**\$5,179** per month

## BRONZE

- ✓ Digital Marketing & Advertising Strategy
- ✓ Dedicated Account Manager
- ✓ Adnomics Reporting Platform
- ✓ SEO
- ✓ Email Marketing
- ✗ ShopperSuite® by fullthrottle.ai
- ✗ Lifecycle by fullthrottle.ai
- ✗ Creative Services

**\$3,179** per month

## ADDITIONAL PACKAGE ADD-ONS

The following is a list of all additional products and services that will be made available on an à la carte basis to dealers that subscribe to a Digital Advertising Service Package.

**Paid Search ▪ Display ▪ Social Advertising ▪ Social Management ▪ Reputation Management**  
**ShopperSuite® by fullthrottle.ai ▪ Lifecycle by fullthrottle.ai ▪ Email Marketing ▪ Video Advertising**

