

# SIMPLIFY YOUR CHOICES

Included in each package:

- Dedicated Account Manager
- Custom Creative
- Tracking Phone Numbers
- Real-Time Digital Reporting (Helix)
- Marketing Consulting



## CONTACT INFO

- ☎ 888-899-5542
- 📍 3098 Piedmont Rd NE | Atlanta, GA 30303
- 🌐 [Forcemktg.com/OEM](http://Forcemktg.com/OEM)

## CUSTOMIZABLE PROGRAM PACKAGES

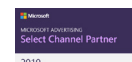
	PRICE
<b>Premium</b> (Static Display, Static Facebook)	\$500
<b>Elite</b> (Static Display, Static Facebook, Static Video)	\$1,000
<b>Platinum</b> (Dynamic Display, Dynamic Facebook, Dynamic Video)	\$1,500
<b>PPC</b> (Pay-Per-Click Advertising)	20% of spend (up to \$5,000)

## ADDITIONAL PRODUCTS & UPGRADES

	PRICE
Dynamic (Video) - Set Up	\$495
Dynamic (Video) - Monthly	\$995
Video Production	\$695
Audio Production	\$495
Website Creative	\$795
Static Paid Social or Display	\$300
GBP Cars for Sale	\$95
First Party Data	\$1,495
Helix Audiences & Attribution	\$495
DMS Email Marketing (Per Deployment)	\$495
Conquest Email Marketing (Per Deployment)	\$1,700
SEO (3 content pages per month + site optimization)	\$1,495

### ABOUT FORCE MARKETING:

FORCE MARKETING executes marketing that moves your business forward.



# FORCE MARKETING IS PROUD TO BE AN INFINITI PARTNER

**FIND MORE INFO HERE: [FORCEMARKETING.COM/OEM](https://FORCEMARKETING.COM/OEM)**

Now Infiniti dealers can receive 100% co-op reimbursement when they enroll with Force Marketing. Our strategies are fully customized and aligned to each dealer's individual goals.



## DRIVE: DYNAMIC VISUAL MEDIA

Combines social advertising with dynamic display and video advertisements into one package.

- Customizable video through DMS/CRM data
- Video pulls live dealer inventory directly into your creative.
- Video ads used for retargeting and targeting consumers based on location, interests/ demographics through 3rd party data



## ONLINE VIDEO MARKETING

Package includes:

- Pre-Roll ads consisting of Direct Advertisers, SSP's, Trading Desks and Agencies competing for our publisher's traffic via programmatic video ad buying.
- Custom video production services with already integrated pre-roll ads for approved publishers



## SOCIAL ADVERTISING

Package includes:

- Custom Oracle audiences
- Lead Ads
- Traffic Ads
- Video



## PAID SEARCH

Package includes:

Google Micro-Moments to optimize campaigns down to the keyword level, leveraging ad extensions such as location, call, call out, structured snippets and price.



## DISPLAY ADVERTISING

Utilizes custom creative that's strategically designed to reach more customers while targeting the right demographics more.