



ROADSTER



# INFINITI Digital Showroom Program



## Express Storefront® Omnichannel

- ✓ Frictionless omnichannel experience (in-store and online)
- ✓ Integrates with any website provider
- ✓ CRM and inventory integration
- ✓ Beautifully designed payment and purchase options
- ✓ Built-in rebates, incentives, taxes and fees
- ✓ Integrated trade valuation
- ✓ Secure credit application and Prequalification soft credit pull\*
- ✓ Customizable F&I accessories menus
- ✓ Vehicle reservations and deposits
- ✓ Reporting and analytics dashboard
- ✓ Support and training
- ✓ Dealer-branded marketing video and assets

**\$1,995** / Rooftop  
Monthly

**\$2000** one-time integration and training cost per franchise / rooftop. Due at time of agreement.

\*Monthly cost includes 25 prequalification (Soft Credit) pulls. Total monthly volume beyond 25 per month is subject to fees per transaction (\$1.25 per prequalification inquiry).



### ADD-ON PRODUCTS



#### Express Trade®

- ✓ VIN scanning and license plate entry
- ✓ Simple e-valuation
- ✓ Upload vehicle photos
- ✓ Firm offers that you control
- ✓ Trade management tools
- ✓ "Sell Your Car" landing page

**\$295\*** / Monthly



#### Express Response™

- ✓ Efficiently responds to any lead source
- ✓ VIN-specific responses
- ✓ Consistent price quotes
- ✓ CRM visibility
- ✓ Engaging calls to action
- ✓ Customizable messaging
- ✓ Optional delayed response
- ✓ Performance reporting

**\$495\*** / Monthly



Request a live demo at [dealersales@roadster.com](mailto:dealersales@roadster.com) or call **1.833.568.5968**.

Available for purchase as an Express Storefront add-on.  
\*\*With standard contract terms.

CONNECTIONS THAT MOVE YOU

Digital Sales / CRM / F&I / Fixed Operations / DMS / IT Solutions / Intelligence

**CDK GLOBAL**

Learn more at [Roadster.com](http://Roadster.com)